



The Third Party Candidate **Media Resources Kit**



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PRESS RELEASE

The Third Party Candidate

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Paperback, \$ 22.50

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The Third Party Candidate Kansas City Author's Book Asks Is America Ready for an Independent President?

(KANSAS CITY) Could Americans elect a non-Democrat or Non-Republican president? That is the dramatic question at the heart of Kansas City-area resident Tom Williams' fourth book, *The Third Party Candidate: In a Divided States of America*, now available for purchase on Amazon.com and by order at area bookstores.

The Third Party Candidate asks you to consider alternative solutions to U.S. domestic and foreign policy through the eyes of fictional character Augustus Lincoln Treatise. Do his ideas meld with your own or are his initiatives counter to your long-held beliefs?

Presidential candidate Treatise wants you to consider different approaches to the current and systemic "business as usual" methodologies used by the politicians who govern the United States — rule over Americans — today.

The Third Party Candidate presents unique perspectives on many of today's political, economic, and social challenges that divide the nation's voters and non-voters alike. It is an interesting read sure to titillate one's feelings as well as generate thoughtful consideration.

Visit www.allwetpublishing.com for more information and contact Tom Williams at (913) 378-7044 or email allwetpublishing@att.net to schedule an author interview.

BOOK SYNOPSIS

The Third Party Candidate presents Augustus Lincoln Treatise, a former one-term president of the United States, who after several years in retirement decides to try for the Oval Office again. His supportive wife, Angelica, and he travel across the globe and discuss the effort with their pro, con, and neutral children. Many of today's hot button political issues are presented as Augustus attempts to convince a new generation of voters and those frustrated with current politics to support his candidacy. Included are the wars in Gaza-Israel and Ukraine-Russia.

BOOK EXCERPT

“Another presidential election year is in full glory. The mainstream political parties eviscerate their own candidates during the primaries, reducing numbers to a single nominee each. Political Action Committees, using overly exaggerated curriculum vitae, spend millions of dollars extolling the virtues of their chosen peacock. Alternatively, they denigrate each other’s opponent, providing plausible deniability for their embraced aspirant.

The nominal candidates for the White House blame each other, past presidents, opposing political parties, Congress, and the Supreme Court for America’s ailments — promising their own cures. Campaign ads are like watching reruns of last century’s black and white TV shows, except today’s debating characters, lacking any depth or substance, continually snipe.

In the mind of former one-term president Augustus Lincoln Treatise, intellectually dishonest, political operatives, driveling cowards, banal wimps, and venal elites are annihilating, not leading once stalwart institutions — catering to internal and external forces bent on weakening rather than strengthening a United States. The once considered stable civilization now appears topsy-turvy.

Voters either thirsty for what was or hungry for a refashioned government were about to hear again from the former occupant of the Oval Office.”

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TALKING WITH TOM WILLIAMS



Tom Williams was not always interested in politics, political parties, or government policies. Over the years, his work in federal, state, and county government as well as the private and non-profit sectors opened his eyes to the effects, both positive and negative, legislation and Executive Orders have on the individual citizen, various organizations, the country, and other nations.

Here, we talk with the author about the book and its creation.

(Note: The author's answers to these questions, as well as his comments in the Press Release included in this Media Kit, may be quoted without prior permission, but may not be revised or rephrased.)

Q. What inspired you to create *The Third Party Candidate*?

A. America today is polarized. Both major political parties seem entrenched in their philosophical stances, unwilling to negotiate and compromise. In addition, the Democratic and Republican parties are losing market share – voters; more and more citizens identify as Independents. These two factors are the true threats to democracy. The people of the United States clamor for moderation. *The Third Party Candidate* offers the reader an alternative approach to policies, politicians, and presidents.

Q. What do you see as the book's core message?

A. *The Third Party Candidate* presents individuals with the idea that they do not have to settle for the political status quo. Voters have options beyond donkeys and elephants. There is a huge political jungle from which to select another type beast.

Q. How long did it take you to write the book?

A. From start to finish – idea to publication – it took about 14 months. All that time I was reviewing and revising, and there was still work to do...copy-editing, proofreading, and book design are fairly intricate tasks, which I outsource and, thus, have to work around those agents' schedules, as well.

Q. What made you decide to publish the book yourself rather than seek a traditional publisher?

A. I know that this can be a complex question for some authors. For me, it was a simple cost-benefit analysis. The lengthy trial and error process of acquiring a literary agent and seeking a traditional publishing house felt both time-consuming and likely to delay the book longer than I liked. It just didn't mesh well with my other commitments. Self-publishing is a better fit for me.

Q. What was the hardest part of writing the book?

A. I started writing the book before Robert F. Kennedy, Jr., announced his candidacy for president. Once he made that pronouncement, I felt I had to rush the work into publication before the primary election cycle. That was a mistake. Plus, I had to present a character so the reader would not think the book was about RFK, Jr. Finally, as the election season progressed, I had to keep adjusting the text to the domestic and international news cycle.

Q. What was the thing that surprised you most during the writing process?

A. Timing. As I said earlier, I felt I had to write fast and furious to get the book published before the primary elections. It was an error because, to paraphrase, the faster I wrote, the be-hinder I got.

Q. What piece of advice would you give to a writer just starting out?

A. Take your time, put it down, leave it alone for a bit, then revise — and repeat the process. Always look for ways to say things better. The old adage from my high school English teacher of, "Write it, put it aside for 30 days, then write it again," is appropriate; maybe not 30 days, but for some amount of time to clear your thoughts.

Q. Are you a reader? Are there a favorite few books you might recommend?

A. I enjoy a wide variety of time-periods and genres. I am partial to "Escape from Cuba" edited by Eloy L. Nunez and Ernest G. Vendrell, mainly because a friend of mine tells his story of swimming Guantanamo Bay, Cuba, to freedom. I strongly encourage "The Power of the American Presidency 1789-2000" by Michael A. Genovese. It is terrific at presenting the ebbs and flows between strong presidents and weak congresses, and vice versa, over the first two centuries of America. Finally, I am beginning to read Will Durant's eleven volume "The Story of Civilization."

Q: Are you an author who likes meeting readers?

A. While the writing process itself is necessarily solitary, I greatly enjoy the chance to talk with readers. That interaction offers opportunities to generate ideas for future works. Also, I schedule book talks and signings in the Kansas City area when possible—for information on upcoming events, check the Events page on my website <https://www.allwetpublishing.com> — and I welcome the chance to speak to book clubs and other groups. Just use the form on the website's Contact page to reach me; you'll hear back from me promptly unless I'm traveling, which may slow my response somewhat.

AUTHOR BIOGRAPHY

Abbreviated: Tom Williams possesses a wide range of experiences in the public, private, and non-profit sectors. A disabled veteran, he was employed in a state social services department and later as a county emergency manager. In industry, he worked in corporate insurance followed by a high-end jewelry business. As an employee of two non-profit organizations, he trained volunteers and raised money. Tom rejoined the government and assisted communities across the world prepare for the challenges of terrorism. He is a graduate of the United States Military Academy at West Point and received *magna cum laude* honors in Public Policy and Administration graduate studies from the University of Kentucky. Tom now resides in Kansas. He can be reached through his website, <https://www.allwetpublishing.com>

Full: Tom Williams possesses a wide range of experiences in the public, private, and non-profit sectors. He worked in the Executive Branch of federal, state, and county governments, in corporate America, small businesses, internationally renowned charitable organizations, and as a government contractor.

To earn money for college Tom worked as a newspaper boy, a gravedigger, a farm hand, grocery bagger, jewelry store clerk, and in a steel foundry. After military service, he was employed in a state social services department and later as county emergency manager. In private industry, Tom worked for an insurance company and in customer service for a high-end jewelry business. As a volunteer and later employee of non-profit organizations, he helped people find jobs, performed fundraising activities, and trained volunteers to aid citizens affected by natural disasters. Tom rejoined the government helping communities face the challenges of terrorism and other crises like active shooters.

He is a disabled veteran who lived, served, traveled, and vacationed on six continents in nearly sixty countries. Tom has appeared on local morning television and noontime radio talk shows and has conducted crisis management seminars in Asia, Europe, and across the United States.

Tom was born in the Sandhills region of western Nebraska. He attended private and public schools and, as was typical for young boys, participated in Scouting and played several sports. He earned a Bachelor of Science from the United States Military Academy, West Point, New York, and commissioning as a Second Lieutenant, United States Army. Tom achieved *magna cum laude* honors obtaining a Masters from the Martin School of Public Policy and Administration, University of Kentucky, Lexington, Kentucky.

Since his retirement, Tom has focused on writing. His first work, completed in 2015 and given to his family, was a 600-page, four-year effort tracing his family genealogy from their arrival in the New World in the late 1600s until today. His other published books are: *President You: How a Thoughtful Ordinary Citizen Could Change the Most Complex Government on Earth*, 2019; *My Life in Lists: A Simple Record of Your Life*, 2020; and *Letters to a G.I.: An Intimate Journey from Friendship to Love*, 2022.

Tom now resides in Kansas.

He can be reached via his website's Contact page <https://www.allwetpublishing.com>.

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